



Professional Development Offerings

1. Intro to WeVideo & Multimedia Creation in the Classroom (for beginners)

Description: Elevate learning, engagement, and creativity with WeVideo! In this workshop, you will learn video editing fundamentals as you run through the flow of creating, editing, and publishing a video. You'll learn how to access pre-made assignments in WeVideo's assignment library to make student multimedia-creation a regular part of your teaching practice. Watch your students come alive with WeVideo!

By the end of this session, educators will be able to:

- ✓ Understand the benefits of student creativity and multimedia creation!
- ✓ Edit and publish a video and create video-based instructional content.
- ✓ Begin implementing multimedia projects and activities that enhance learning!

2. Level Up Multimedia Creation with WeVideo (Level 2 for Intermediate to Advanced Users)

Description: From science and history documentaries to personal narratives, student media projects are a great way to increase engagement and enhance learning outcomes across content areas. In this session, teachers will design a media project to implement with students! We'll share curricular resources and best practices for facilitating each stage of a media project from generating a topic to showcasing student work! By the end of this session, you'll be ready to implement a student media project that builds academic vocabulary, content knowledge, and literacy while enhancing learning with 21st century skills!

By the end of this session, educators will be able to:

- ✓ Leverage best practices to design and implement a media project with students
- ✓ Enhance content knowledge, literacy, and disciplinary skills with 21st century learning
- ✓ Utilize WeVideo Classroom and the assignment ideas library!

3. Student Podcasting with WeVideo

Description: Student podcasting is a great way to enhance learning by turning a traditional writing assignment into a highly-engaging media project. In this session, you'll learn how to use WeVideo's voice recorder, stock media library, and audio editing tools to pair a voice recording with music and sound effects to bring a story to life! You'll also explore resources you can use to design and implement student podcasting projects! These projects are a great way for students to demonstrate understanding of core content, use language and academic vocabulary in an authentic context, and develop content-specific literacy skills while engaging in a creative process and creating work that can be shared with an authentic audience.

By the end of this session, educators will be able to:

- ✓ Learn how to use WeVideo's audio editing tools to produce a podcast!
- ✓ Learn how to design and implement student podcasting projects!
- ✓ Learn how to use WeVideo to publish & assess podcasting assignments!

4. Design & Implement Student Media Projects with WeVideo

Description: From science and history documentaries to personal narratives, student media projects are a great way to increase engagement and enhance learning outcomes across content areas. In this session, teachers will design a media project to implement with students! We'll share curricular resources and best practices for facilitating each stage of a media project from generating a topic to showcasing student work! By the end of this session, you'll be ready to implement a student media project that builds academic vocabulary, content knowledge, and literacy while enhancing learning with 21st century skills!

By the end of this session, educators will be able to:

- ✓ Leverage best practices to design and implement a media project with students
- ✓ Enhance content knowledge, literacy, and disciplinary skills with 21st century learning
- ✓ Utilize WeVideo for Schools and the assignment ideas library!

5. Film Production and Storytelling with WeVideo

Description: In this session, you'll learn how to shoot and edit your own film using the WeVideo editor. First, we'll look at some of the techniques filmmakers use to plan and capture media in order to tell a story. Then we'll look at some of the techniques editors use when working with their own media to tell a coherent story. Workshop participants will apply their learning to create a short, simple scene in the WeVideo editor, as we run through an activity that can be replicated with students!

By the end of this session, educators will be able to:

- ✓ Learn production techniques used to plan and capture media in order to tell a story!
- ✓ Learn editing skills used to combine original media into a coherent story!
- ✓ Learn an activity that can be used in the classroom to teach these skills to students!

6. Authentic Assessment & Routines with WeVideo

Description: In this workshop, educators will learn how to increase engagement and enhance student learning outcomes through authentic multimedia assessments! You'll learn how to leverage the full suite of WeVideo's creation tools, including the webcam recorder, screencasting, video editing, gif, and podcast creation tools! We'll consider how to leverage these tools to infuse regular classroom routines and assessments with student creativity, voice, and choice while allowing for multiple modes of expression! We'll also look at how to leverage WeVideo's collaboration tools, including group projects and comments within the WeVideo editor, to facilitate 21st century learning! By the end of this session, you'll be able to make student creativity a regular part of your teaching practice through activities ranging from gif exit tickets, webcam reflections, and short videos demonstrating understanding of a key concept, to culminating multimedia projects!

By the end of this session, educators will be able to:

- ✓ Educators will learn how to use a variety of WeVideo creation tools
- ✓ Educators will use WeVideo for authentic formative and summative assessments
- ✓ Educators will use WeVideo for assessment routines such as exit tickets and reflection

7. Literacy Across Content Areas with WeVideo

Description: This workshop is great for educators looking for creative and engaging ways to support literacy across content areas. Educators will start by learning how to create classes and assignments in WeVideo for Schools. From there, we will explore literacy-based assignments in the assignment library. Participants will run through the flow of creating, editing, and publishing a video in order to learn basic to intermediate video editing skills. This will include powerful features of the WeVideo editor that can be used to support literacy. Finally, we will explore curricular ideas and resources for using multimedia to develop foundational literacy, as well as information and media literacy skills across content areas.

By the end of this session, educators will be able to:

- ✓ Connect the ideas of multimodal learning to literacy as educators explore project ideas!
- ✓ Create video lessons or instructional content that supports literacy development
- ✓ Facilitate media projects that enhance reading and writing skills with media literacy.

8. Screencasting for Instruction

Description: In this workshop, educators will learn how WeVideo's screen capture and webcam recording tools to design instruction for the flipped classroom or blended learning experiences. Educators will get examples of instructional strategies that can be used in creating engaging videos that enhance the instruction in their lessons and units. Educators will also see how to use screencasting with students for self reflection and to make thinking visible.

By the end of this session, educators will be able to:

- ✓ Use the in app screencasting tool and the Chrome extension quick recorder
- ✓ Use screen and webcam recording to create instructional videos and achieve outcomes.
- ✓ Support students to visualize thinking and demonstrate learning through screencasting.

9. WeVideo + ISTE Standards

Description: In this session educators will learn how to use WeVideo and multimedia to help students achieve the ISTE standards for students. We will look at examples and ideas of how WeVideo can enhance achievement of each of the seven standards. For example, how can multimedia support an iterative design process, connect learners across the globe, or help students navigate the digital world responsibly? Educators will learn video creation skills necessary to implement WeVideo in their classroom, as well as instructional design aligned to the ISTE standards for using multimedia in their content area.

By the end of this session, educators will be able to:

- ✓ Quickly locate the WeVideo's screencasting tools in the desktop editor and our Chrome extension quick recorder
- ✓ Integrate screen capture and webcam recording into instruction to flip their classrooms
- ✓ Use specific projects to foster self-reflection and make students' thinking visible.