



WeVideo is an end-to-end video learning platform that allows educators to screen record, create and edit video content, then design interactive lessons in a single comprehensive solution. Our platform is designed for flexibility in learning management across entire schools and districts. Learn more about how we support video learning in comparison to Google Vids below.

	 Google Vids	
Video Creation and Editing:		
Video creation	✓	✓
Ready-to-use, curriculum-aligned video content library	✗	Boclips integration
Large media stock library to enhance video creation	✓	✓
Robust and intuitive video editing	✓	✓
Screen capture	✓	✓
Green screen	✗	✓
Interactive Video:		
Interactive video lessons	✗	✓
Multiple interactive question types	✗	8 question types
Analytics for each interaction and overall users	✗	✓
Instructor/student note-taking throughout video	✗	✓
Branching scenario for adaptive learning	✗	✓
AI Features:		
AI-generated video script	✓	✓
AI-generated interactions	✗	✓
Customize question complexity with Bloom's Taxonomy-based model	✗	✓
AI-generated video creation from a text prompt	✓	✗
AI-generated images	✓	✗
AI-generated voiceover	✓	✓
AI-assisted captions	✓	✓
AI-assisted background noise reduction for video creation	✗	✓
Synchronous Learning:		
Live lesson assigning in the classroom	✗	✓
Playlists:		
Create playlists with video-based content	✗	✓
Professional Development Tools:		
Professional learning	✓	✓
Ability to use custom-created content or pre-made content	✗	✓
Admin, Analytics and Sharing:		
Administrative dashboard	✓	✓
Analytics and monitoring	✗	✓
School / district-level level content sharing	✗	✓
Content collaboration among teachers	✓	✓
LMS integrations	Limited to Google Workspace	✓