

WeVideo is an end-to-end video learning platform that allows educators to screen record, create and edit video content, then design interactive lessons in a single comprehensive solution. Our platform is designed for flexibility in learning management across entire schools and districts. Learn more about how we support video learning in comparison to Canva below.

	Canva	wevideo
Video Creation and Editing:		
Video creation	✓	✓
Ready-to-use, curriculum-aligned video content library	✗	Boclips integration
Large media stock library to enhance video creation	✓	✓
Robust and intuitive video editing	✗	✓
Screen capture	✓	✓
Green screen/background removal	✓	✓
Interactive Video:		
Interactive video lessons	✓	✓
Multiple interactive question types	2 question types	8 question types
Analytics for each interaction and overall users	✓	✓
Branching scenarios for differentiated learning	✗	✓
Ability for instructors to take notes in interactive video	✓	✓
Student note-taking throughout video	✓	✓
AI Features:		
AI-generated interactions	✓	✓
AI-generated video script	✗	✓
Customize question complexity with Bloom's Taxonomy-based model	✗	✓
Multiple question types for AI functionality	Multiple choice only	✓
Synchronous Learning:		
Live lesson assigning in the classroom	✗	✓
Playlists:		
Create playlists with video based content	✗	✓
Professional Development Tools:		
Professional learning	✗	✓
Ability to use custom created content or pre-made content	✗	✓
Admin, Analytics and Sharing:		
Administrative dashboard	✓	✓
Analytics and monitoring	✗	✓
School / district-level level content sharing	✓	✓
Content collaboration among teachers	✓	✓
LMS integrations	✓	✓